

THE
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BOOK TRADE JOURNAL

With which is incorporated the American Literary Gazette and Publishers' Circular

[ESTABLISHED 1852]

F. LEYPOLDT, EDITOR AND PUBLISHER, 37 PARK ROW, NEW YORK

VOL. XIV., No. 6. NEW YORK, August 10, 1878. WHOLE No. 343.

D. APPLETON & CO.

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The Publishers' Weekly.

AUGUST 10, 1878.

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NOTES IN SEASON.

HARPER & BROS. add to their "Franklin Square Library," this week, Disraeli's "The Young Duke," "a moral tale though gay."

D. APPLETON & Co. publish this week, in the "New Handy-Volume Series," R. W. Dale's "Impressions of America," which attracted considerable attention when published in the *Nineteenth Century*, on account of its impartial and discriminating tone.

PORTER & COATES have just ready a third edition of Mrs. Ward's handsome book, "Sensible Etiquette." Their editions of Scott and Dickens in new bindings are having good sales. The plates for their Waverley edition have been thoroughly renewed.

T. B. PETERSON & BROS. have just ready "A Heart Twice Won," by Elizabeth Van Toon. The book is described as being remarkably pure though not lacking passion, and will be sure of success. The same house will publish shortly Henry Greville's "Saveli's Expiation," a description of Russian despotism in the time of serfdom. It will be issued uniform in style and price with "Theo," "Gabrielle," and "Kathleen."

HENRY HOLT & Co. have just ready a second edition of Mrs. Brassey's "Around the World in the Yacht Sunbeam," with a complete index which will greatly enhance the value of this excellent work. The index, which is contained in neither the English nor the first edition published by Messrs. Holt, will be also published separately and furnished by them to the owners of their publication. "Plays for Private

Acting," referred to in a former number, is just out.

J. B. LIPPINCOTT & Co. will soon publish "Nellie's Memoirs," by Rosa N. Carey, whose "Wood and Married" will be remembered by many as being a pleasant and interesting description of home life. They have just ready an historical romance by Estanciero, entitled "Ponce de Leon," the scene of which is laid in the Argentine Republic. They also publish an exhaustive dissertation on the subject of "Atonement," by Dr. Samson.

ROBERTS BROTHERS will have ready for publication early in the fall Mr. Hamerton's new book on "Modern Frenchmen," which a large circle of readers will await eagerly. Robert T. S. Lowell's new story, or rather group of stories, which will be heartily welcomed by those who remember the charm of "The New Priest of Conception Bay;" and, in good time, three most promising books for young folks—"Under the Lilacs," by Miss Alcott; "Nellie's Silver Mine," by H. H.; and a story by Susan Coolidge. When such writers as these three send out books for young people, all of us are for the time young.

NEXT week Houghton, Osgood & Co. will publish a new edition of the "Dickens Dictionary," which is so good a key to Dickens's many characters that it is of very great interest to all who have Dickens's novels, and well-nigh indispensable to those who have not. At the same time will be issued in Sweetzer's capital little "Artist Biographies" the life of Guido; a "Primer of American Literature," a small book by Mr. Charles F. Richardson, recently literary editor of *The Independent*, who gives a full outline history of American writers and their works from early colonial days to the present—an excellent little book for the general reader, and especially valuable for use in schools; and the "Life of Madame de la Rochefoucauld," Duchess of Doudeauville and founder of the Society of Nazareth. This is translated from the French, and, besides its interest as the biography of a very religious French lady, contains views of Paris society and politics before and during the Revolution.

D. LOTHROP & Co. have very nearly ready a vast array of new books and new editions, including "Amy and Marion's Voyage Around the World," by Miss Sarah B. Adams, describing a voyage made by Rev. Dr. Nehemiah Adams and his daughters, and illustrated from photographs; "Carrie Ellsworth; or, Seed Sowing," by M. O. Johnson, a story for girls, illustrated; "Child Toilers of Boston Streets," by Emma E. Brown, who knows personally every "child toiler" described, with twelve pictures drawn from life; "Four Feet, Wings and Fins," comprising some natural history pleasantly told, by Mrs. A. E. C. Anderson-Maskel, and attractively illustrated; a new edition of Ex-President Woolsey's "Helpful Thoughts for Young Men," a thoughtful book which every young man would do well to read, and be better for it; "Six Little Girls," by Pansy, with plenty of pictures; "That Boy of Newkirk's," a story for boys, by L. Bates; and Charlotte M. Yonge's excellent and inviting "Young Folks' History of Germany," which will have a map and eighty-one illustrations. Later will follow Miss Yonge's similar books on Greece, England, Rome, and France.

WEEKLY RECORD OF NEW PUBLICATIONS.

The prices in this list are for cloth lettered, unless otherwise indicated. Imported books are marked with an asterisk; authors' and subscription books, or books published at net prices, with two asterisks; educational books published at "wholesale" prices, with a dagger. For full firm name and address, see order list.

- Adams, Chas. F., Jr.** Railroads: their origin and problems. 12°, pp. 216. \$1.25. *N. Y. : Putnam.*
- ***Baedeker, K.** London and its environs, incl. excursions to Brighton, the Isle of Wight, etc. Hand-book for travellers. With 4 maps and 10 plans. 16°. \$2.50. *N. Y. : Scribner & W.*
- Bell, Alex. M.** Principles of elocution, with exercises and notations for pronunciation, intonation, etc. 4th ed., rev. and enl. 12°, pp. 250. \$1.50. *Salem, Mass. : J. P. Burbank.*
- Bonny eagle.** (Satchel ser.) Sq. 12°, pp. 121. Pap., 25 c. *N. Y. : Authors' Pub. Co.*
- Browne, Irving.** Short studies of great lawyers. 12°, pp. 386. \$2. *Albany, N. Y. : Albany Law Journal.*
- Coming man** (The) is the present child; or, Childhood text-book of the age. 12°, pp. 156. Pap., 60 c. *Chic. : Fairbanks & Co.*
- Dale, R. W.** Impressions of America. (10, Appleton's new handy-vol. ser.) 16°. Pap., 25 c. *N. Y. : Appleton.*
- Emerson, Ralph W.** Fortune of the republic: lecture delivered at the Old South Church, March 30, 1878. 16°, pp. 44. 30 c. *Bost. : Houghton, O. & Co.*
- Estanciero.** Ponce de Leon; or, the rise of the Argentine republic: an historical romance. 8°. \$2. *Phil. : Lippincott.*
- Gladstone, Wm. Homer.** (Literature primer.) 18°. 45 c. *N. Y. : Appleton.*
- Harris, Jos.** Talks on manures. 12°. \$1.50. *N. Y. : Orange Judd Co.*
- Instincts and incidents of childhood.** 12°, pp. 115. Pap., 40 c. *Chic. : Fairbanks & Co.*
- Johnson, Rev. E. A.** Winter greeneries at home. Ill. 12°. \$1. *N. Y. : Orange Judd Co.*
- ***Jones's journey to Paris.** With 40 original illus. 16°. Bds., 50 c. *N. Y. : Scribner & W.*
- Kent, Mrs. J. V.** Lessons for little folks, for home and Sunday-school, incl. songs and recitations; also thoughts for older folks. Sq. 12°, pp. 178. 75 c. *Chic. : Fairbanks & Co.*
- Little Miss Muslin of Quintillion Square:** her fortunes and misfortunes. Illus. by Hopkins. 4°. Bds., 50 c. *Bost. : Lothrop.*
- Longfellow, H. W.** [editor]. Poems of places. Asia. V. 1, Syria; v. 2, Asia minor, Mesopotamia, Arabia, Turkestan, Afghanistan; v. 3, Persia, India, Chinese empire. 3 v. 18°. \$3. *Bost. : Houghton, O. & Co.*
- Lubomirski.** Safar-Hadgi; or, Russ and Turcoman. From the French. (11, Appleton's new handy-vol. ser.) 16°. \$1; pap., 60 c. *N. Y. : Appleton.*
- Macdonald, Jas.** Food from the far West; or, American agriculture. 12°. \$1.50. *N. Y. : Orange Judd Co.*
- Milton, John, and Andrew Marvell.** Poetical works. With memoirs and portraits. *Riverside ed.* 2 v. cr. 8°. \$3.50. *Bost. : Houghton, O. & Co.*
- ***Montesquieu.** The spirit of laws. With d'Alembert's analysis of the work. Tr. from the French by Thos. Nugent. *New ed.*, rev., with additional notes, and a new memoir from the latest French ed., by J. V. Pritchard. 2 v. 12°. \$2.80. *N. Y. : Scribner & W.*
- Murray, Elizabeth.** Story of a strike: scenes in city life. (Satchel ser.) Sq. 12°, pp. 125. Pap., 30 c. *N. Y. : Authors' Pub. Co.*
- Plays for private acting.** Transl. from the French and Italian by members of the Bellevue dramatic club of Newport. (Leisure hour ser.) 16°, pp. 355. \$1. *N. Y. : Holt.*
- Rector's** (The) wife; or, the valley of a hundred fires. By the author of "Margaret and her bridesmaids," etc. (Peterson's dollar ser.) 12°, pp. 371. \$1. *Phil. : Peterson.*
- Reed, S. B.** House plans for everybody. Ill. 12°, pp. 243. \$1.50. *N. Y. : Orange Judd Co.*
- Reybaud, Madame Charles.** The goldsmith's wife. (12, Appleton's new handy-vol. ser.) 16°. Pap., 25 c. *N. Y. : Appleton.*
- Sabin, Jos.** Bibliotheca Americana: a dictionary of books relating to America from its discovery to the present time. Pts. 57-58. Leland to literary. 8°, pp. 192. Pap., \$5. *N. Y. : Sabin.*
- Samson, G. W.** The atonement: viewed as assumed divine responsibility; traced as the fact attested in divine revelation; shown to be the truth harmonizing Christian theories; and recognized as the grace realized in human experience. 16°. \$1. *Phil. : Lippincott.*
- Tourjée, E.** [editor]. Music for our darlings. Ill. 4°. \$1.25. *Bost. : Lothrop.*
- Westcott, T.** The life of John Fitch, the inventor of the steamboat. *New ed.* Ill. 12°. \$1.25. *Phil. : Lippincott.*
- Williamson, John.** Ferns of Kentucky, with 60 full-page etchings and 6 wood cuts, drawn by the author, illustrating fertilization, classification, genera and species. 12°, pp. 154. \$2. *Louisville, Ky. : J. P. Morton & Co.*
- Yonge, Charlotte M.** Young folks' history of Germany. With map and ill. 12°. \$1.50. *Bost. : Lothrop.*

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- Browne, Short studies of great lawyers. . . \$2.00
- D. APPLETON & Co., New York.
- Dale, Impressions of America. Pap. 25
- Gladstone, Homer. 45
- Lubomirski, Safar-Hadgi. \$1; pap. 60
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- J. FAIRBANKS & Co., Chicago.
- Coming man is the present boy. Pap. 60
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Sabin, Bibliotheca Americana, Pts. 57-58,
Leland to literary..... Pap. \$5.00

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Jones's journey to Paris.....Bds. 50
Montesquieu, Spirit of laws, new ed., 2 v. 2.80

ANNOUNCEMENTS OF FORTHCOMING PUBLICATIONS.

RESOLVED, That this Convention recognize the PUBLISHERS' WEEKLY as the established organ of the entire trade, and recommend it to publishers as the medium through which they should make their "first announcement" of books they propose to publish, and the full title of all books immediately on publication.—AMERICAN BOOK-TRADE ASSOCIATION.

CATHOLIC PUB. SOC., New York.

History of the Middle Ages. Adapted from the French of Fr. Gazeau, S.J. 12°. \$1.
History of the United States. For the Use of Schools. By J. R. G. Hassard. Ill. 12°. \$1.50.
Introductory History of the United States. For the Use of Schools. Ill. 16°. 30 c.

E. P. DUTTON & CO., New York.

Family Workers. By Rev. F. W. Farrar, D.D. 12°. \$1.25.

HARPER & BROS., New York.

Bush Roses. By Clara Frances Morse. 8°. Pap., 50 c.
Ceramic Art. By Jennie J. Young. 8°.
Scientific Memoirs. By John W. Draper. 8°.
Villages and Village Life. By Nathaniel H. Egleston. 12°.

HOUGHTON, OSGOOD & CO., Boston.

Life of Madame de Rochefoucauld, Duchess of Doudeauville. Tr. from the French. 16°.
Life of Guido Rene. By M. F. Sweetser. (Artist Biographies.) 16°.
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Treatise on Dental Caries. Tr. from the French of E. Magitot, M.D., by Thos. H. Chandler, M.D. 8°.

J. B. LIPPINCOTT & CO., Philadelphia.

Abdominal and Pelvic Tumors in the Female. Their Pathology, Treatment, etc. By Washington L. Atlee, M.D., and Thomas M. Drysdale, M.D. Ill. 8°.
Climate of America: Its Influence in Health and Disease. A Practical Guide for Physicians and Invalids. By William Pepper, M.D.
Hand-book of Nursing. Published under the auspices of the Connecticut Training School for Nurses, State Hospital, New Haven, Ct. 12°.

His Heart's Desire: a Novel. 12°.

Iris: The Romance of an Opal Ring. A Poem. By M. B. M. Toland. Ill. Sm. 4°.

Nellie's Memories: a Novel. By R. N. Carey.

Random Arrows. Poems. By Fay Hempstead. 12°.

Thirty Years at Sea: the Story of My Life. By E. Shippen, U.S.N. Ill. 12°.

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Almost an Englishman. Sq. 16°.

Faust. By Goethe. Vol. 4 of "German Classics." Ed. by Jas. M. Hart. Sq. 16°.

Stricture of the Male Urethra: Its Radical Cure. By J. F. Otis, M.D. 8°.

GEORGE ROUTLEDGE & SONS, New York.

Memorials of Baroness Bunsen. By Augustus J. C. Hare.

N. TIBBALS & SONS, New York.

Commentary on the Hebrews. By Wm. Gouge, D.D. 3 v. 4°. \$4.50, net.

Lectures on Philippians and Colossians. By H. Airy and Thos. Cartwright. 4°. \$1.50, net.

Lectures on Jonah, Obadiah, and Haggai. By J. King and J. Rainolds. 4°. \$1.50, net.

Lectures on Malachi and Ruth. By R. Stock, R. Bernard, and Thos. Fuller. 4°. \$1.50, net.

D. VAN NOSTRAND, New York.

Geographical Surveying. By F. De Yeaux Carpenter. 18°. 50 c.

Hand-book of the Electro-Magnetic Telegraph. By A. E. Loring. 18°. Bds., 50 c.

Manual of Introductory Chemical Practice. By Geo. C. Caldwell and Abraham E. Breneman. 8°. \$1.75.

Maximum Stresses in Framed Bridges. By Prof. Wm. Cain. 18°. Bds., 50 c.

RECENT ENGLISH PUBLICATIONS.

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Brassey, T.—Lectures on the Labor Question. 3d ed. 8°. Longmans.....6s.
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Forbes, A. G.—The Empires and Cities of Asia. Cr. 8°. Virtue.....5s.
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Randolph, Mrs.—Wood Anemone. 3 vols. cr. 8°. Hurst and Blackett.....31s. 6d.
Robinson, P.—Cyprus: its Physical, Economical, and Social Aspects. 8°. Clowes.....1s.
Samuelson, J.—History of Drink. 8°. Trübner.....10s. 6d.

BUSINESS NOTES.

ALBANY, N. Y.—A. J. Connell, bookseller, has sold out to V. Crossan.

BALTIMORE, MD.—R. D. Whittle & Co., dealers in books, etc., have dissolved partnership.

NEW ORLEANS.—M. F. Dunn has retired from the firm of F. Fitzwilliam & Co., stationers.

NEW YORK CITY.—In the matter of Slote, Woodman & Co. several meetings have been held by the committee of creditors, and a report may be expected to be submitted at a general meeting of the creditors to be held next week. As far as can be learned, it appears that

the firm's liabilities aggregate \$229,597.52, the nominal assets, \$201,874.61, and the real assets, \$45,504.14. The personal assets of the assignors amount to \$115,699.61, and their personal liabilities to about the same amount. The nominal value of the property assigned by the firm and its individual members is stated to be \$317,574.22.

POUGHKEEPSIE.—J. P. Ambler proposes going into the school-book trade extensively this fall, having purchased the stock of H. A. Reed and removed it to his place of business. Mr. Reed has retired from the business.

STEUBENVILLE, O.—Mr. Kennedy Crumrine offers for sale his entire stock of books, stationery, etc.

The Publishers' Weekly.

AUGUST 10, 1878.

PUBLISHERS are requested to furnish title-page proofs and advance information of books forthcoming, both for entry in the lists and for descriptive mention. An early copy of each book published should be forwarded, to insure correctness in the final entry.

The trade are invited to send "Communications" to the editor on any topic of interest to the trade, and as to which an interchange of opinion is desirable. Also, matter for "Notes and Queries." Notes from librarians will also be gratefully received.

In case of business changes, notification or card should be immediately sent to this office for entry under "Business Notes." New catalogues issued will also be mentioned when forwarded.

"Every man is a debtor to his profession, from the which, as men do of course seek to receive countenance and profit, so ought they of duty to endeavor themselves by way of amends to be a help thereunto."—LORD BACON.

DISCOUNTS OUTSIDE THE TRADE.

SINCE the so-called 20 per cent rule lapsed into oblivion, and especially in the current discussions of the question of school-book prices, it seems generally taken for granted that the old extravagant discounts to retail buyers must remain a fixed fact in the trade. The prices of books, it is argued, cannot be made low, because buyers will have, at all hazards, their old discounts. It goes without saying that they cannot have both bottom prices and big discounts. And yet the public is very apt to insist on both.

In this dilemma, the outcome will probably follow the precedent of general business. The past few years have seen an absolute crash in prices, in which books have very largely shared. This has meant partly an absolute fall in cost of manufacture and other cost, and partly a cutting down of margins. In the book trade the first method in which the reduction of prices showed itself was in the increasing per cent of discount allowed to the public, until this discount became so large as to be practically equal to that which the bookseller himself got. It was as a second step that the reduction in advertised prices came; in the field of educational books particularly the one replaced the other.

We wish to impress upon the trade the great necessity of taking advantage of the new state of things to bring about better methods of doing business. The public were long ago taught, in the dry-goods trade, that they could not have cash prices and credit too, and the general success of the one-price cash system in that field, although it has no direct analogy with the book business, is yet suggestive. Book-buyers must be given to understand that the advertised prices of books have been much lowered in the

past few years, and that therefore it is impossible to give the old discounts. This is particularly true of school-books, which are so largely sold at this time of the year. The bookseller has long been held in subjection by the fear that his underselling neighbor, or the dollar store across the street, will take all his trade unless he does all his work for nothing and sells books for what they cost him. Now or never, there must be enough backbone in the trade to resist this temptation and make the public see facts as they are.

We may add a word with direct reference to publishers. The present offers an excellent opportunity, also, for the stiffening of prices as they are lowered; it is absolutely impossible for the bookseller to keep on hand a publisher's line of books when there is a percentage of margin of only a few per cent between what the publisher allows him and what the publisher allows direct to his customers. Other business men, in other commercial fields of activity, are beginning to see that we are to do business in the immediate future in a somewhat different way if we are to do profitable business at all, and the book trade should not be the last to learn the lesson and reap the advantage.

A BIT OF SATIRE.

WE reprint the following from the London *Bookseller* for July 3, on "The Beneficent Postal Treaty:"

"Now we may smite the American pirates hip and thigh. International treaties take precedence of domestic laws. Every tooth of the United States custom-house watch-dog has been drawn, and, under cover of the Postal Treaty, the American public may be supplied with English books duty free. It is an indisputable American doctrine that a treaty is superior to a statute, and the Postal Union Treaty stipulates that book packages shall be delivered free of any tax, at the rate of eightpence per pound postage, prepaid in stamps. An immense trade must inevitably spring up when Uncle Sam fully realizes that he can obtain by post direct from London a three-volume novel for one pound eleven shillings and sixpence, instead of having to pay twenty-five halfpence for one of Harper's reprints. We may expect to be inundated with orders by post, and Lord John Manners had better lose no time in preparing for the coming increase in the heavy mails. Already enterprising booksellers have been sending circulars to America, offering to supply books post free at the rate of twenty cents per shilling of the published price. The distinguished bibliophile, Jemmy Twitcher, of the Pump, Aldgate, will doubtless find a congenial field for his energies in this new branch of trade. How very sly the negotiators must have been to get the British free-trade wolf admitted into the American sheep-fold of protection, under the disguise of a harmless Postal Treaty. We are moved to profound pity for our brother booksellers in

America, who are doomed to perish. International treaties are solemn things, and may not be abrogated for merely sentimental objections, so we must needs take the scalps of these unfortunate creatures, whether we will or no. But it is remotely possible there may be another side to the question. Treaty obligations are necessarily mutual, and as Americans are clear-headed people, it might occur to them to send us by post some of their 'pirated' reprints. The suggestion is, of course, absurd, because our interests are safely protected by the copyright law. But copyright is a statute law, and therefore subordinate to an international treaty, and there appears to be no reason why American publishers should not supply English readers with twenty-five-cent editions of Tennyson, or twenty-cent reprints of George Eliot, post free on receipt of the published price. To be sure we might retaliate with some of our own honest reprints of Longfellow or Mark Twain, but on the whole the Americans might have the best of it. In either case the operations seem possible under the Postal Treaty."

BOOK-MAKING IN AMERICA.

THERE can be little question that the art of making handsome books has materially declined in this country during the last ten or twelve years. Between 1860 and 1865 it made great gains. The period of the Civil War stimulated American literature, instead of retarding its growth—for the reason, doubtless, that any great multiplication of newspaper readers is always followed by an increased attention to books. This gain in the mechanical appearance of American books, however, was not solely due to the increased activity of the book trade; but depended, also, upon a similar revival in England and France. Since 1865 we have, especially in the Eastern States, shown a greatly quickened devotion to painting, architecture, and house-decoration. All this, however, has been little help to our literature, and no help at all to conscientious or attractive printing. People whose time is taken up with plaques and porcelain have, as a rule, little care for hand-made paper or vellum backs. A return to fifteenth-century fashion in decoration too often means a return to the fifteenth-century custom of remanding books to the bookish class. People will not spend money for the intelligent adornment of what they have not time to read. Even among readers, art on the wall proves a dangerous rival to art on the book-shelf.

The Germans know little about handsome printing and nothing about handsome binding. The French print with a greater evenness and daintiness of typographical impression than any other nation. They are like the Germans in leaving the question of binding to the individual purchaser, for whom nearly all French books are issued in paper covers. The English excel the Germans and nearly equal the French in printing, and solve the question of binding by issuing the majority of books in uncut leaves and cheap and feeble cloth covers, to be supplanted by leather at the purchaser's option. In America, a cloth binding is, as a rule, intended to be permanent. In cloth covers, therefore, we excel foreign nations;

but are accordingly unable to spend as much as the English on paper or as much as the French on press-work. This restriction is the more stringent in that we must issue many books at a low price, like the Germans, rather than a few books at a high price, like the better English publishers, and yet must include covers in the selling price.

Undeterred by this necessity, some of our publishers, eighteen or twenty years ago, endeavored to give a new popularity to the art of book-making, as such. In accuracy and neatness we had for years occupied a commendable position; notably in works of reference and in such books as Lossing's "Field-book of the Revolution," Verplanck's Shakespeare, and the Little & Brown series of English poets. The Cambridge printing establishments in particular, with that of the late John Wilson (then in Boston), had laid the only true foundation for handsome printing, in a scrupulous attention to careful proof-reading. The days of ridiculous red-and-gilt annuals and the tawdrily illustrated poets were over; and with the coming of "old-style" type into fashion there grew up a greater devotion to clearness of impression, a more careful choice of ink and paper, and an increased desire to put forth a page whose general appearance should be tasteful. The great quantity of old-style type which was suddenly demanded necessitated the use to a large extent of new material, and this circumstance aided in the revival. At first old-style type pure and simple was used; but "modern old-style" soon succeeded it. Of books printed in the former style "The Poety of the Bells," issued from the Riverside Press, at Cambridge, in 1859, and Mr. T. O. H. P. Burnham's edition (1860) of Sir Philip Sidney's miscellaneous works are excellent examples. The latter was also printed at Riverside, and both books were fully abreast of the best English work. But the Riverside Press has, as a rule, steadily adhered to the modern style, and has made a symmetrical page and an honest dignity of appearance its chief aims. Its edition of Bacon's works, in fifteen volumes, is a notable honor to our typographic art, and is considerably superior in type, ink, and press-work to the English edition of which it is a reprint. About the same time (in 1860) with the completion of this edition of Bacon the Riverside editions of Dickens and Scott applied the same care to the manufacture of smaller books. All three of these sets of plates are still in creditable condition; and the books, especially in large-paper form, are good examples of what may be called the John Murray style of book-making. The Riverside Irving and the "Riverside Classics" ("Picciola," etc.) showed what could be done in the use of head and tail pieces and initial letters in books having the same open page and clear type. The once popular blue-and-gold fashion was likewise initiated at the Riverside Press, which, though slow to adopt novelties, has been willing to range, for experiment's sake, from the blue-and-gold of 1856 to the red, black, and white of Scribner's San-Souci series (1876). The Riverside style has always been specially suitable, by its clearness and legibility, for law and technical publications, as well as for juveniles. Large, fair type and a shapely page have been the constant support of the reputation of the establishment, and have excused in the public

mind a certain lack of daintiness, as well as the infrequency of its special efforts toward novelty.

Cambridge, where the first printing-press north of Mexico was set up, has always succeeded in keeping well to the front in standard and ornamental book-making. Its University Press, though not an academic establishment in the Clarendon Press sense, has always had a certain connection with the literary accuracy of Boston and Cambridge. As far as the revival in American book-making was concerned, the University Press (notably during the life of its late senior proprietor, A. K. P. Welch), was noted for its almost unvarying use of old-style type, though its editions of Burke's works and De Tocqueville's "Democracy in America" were good examples of standard printing in the common typography. The quarto edition of Ticknor's "Life of Prescott," printed at the University Press late in 1863, has been generally considered the finest American book, whether in its ordinary or larger-paper form. In this book the impression was faultless, and the head and tail pieces and initial letters in exquisite taste. The printing of wood-cuts of the highest quality in the midst of the text had never before been done so successfully. This book was in genuine old style, with the long *s* and the connected *ct*. Very similar in appearance and scarcely inferior in beauty was the Rev. Edward L. Clark's "Daleth," issued in costly style, as a memorial of the author's sister. These two volumes, with other issues of the time, were bound in smooth vellum cloth, the most beautiful but the least durable of all cloth bindings. In vellum, too, appeared the American reprint (eight volumes) of the Golden Treasury series, a reprint fully equal to its elegant English prototype and in some volumes superior. For 18mo books we have nothing better to show, on the whole, than this series; though the 1865 edition of the King's Chapel (Boston) liturgy, with its rubrics and red lines, is more elegant in its first appearance. The diamond type of the notes in the Golden Treasury volumes is simply exquisite.

The catalogue of the chief handsome books since 1860 has not been exhausted here, nor is it confined to the two establishments mentioned. Nearly every publishing house in existence between 1860 and 1870 (notably Appleton, Joel Munsell, the late William Veazie, and Little & Brown) was represented by beautiful and tasteful books. This zeal has left no adequate succession in the present decade. We have had, to be sure, publications like "The Harvard Book," Furness's Shakespeare, the "Butterflies of North America," and sundry books printed from the long French type imported by the University Press in 1863 for the use of the *Atlantic Monthly*. There has also been a notable revival of handsome and even elegant printing in the establishment of the Harpers. Despite these, the fact remains that handsome books are not at present demanded by public taste, with two exceptions—juveniles and textbooks. In the latter department of printing we have suddenly beaten the world.

It is hardly worth while to single out, in contrast to the honorable list already recorded, any special examples of recent shabby books. They are not few, and the offence of some of them is flagrant. Not until recent years, cer-

tainly, would a zinc reproduction of all the pages of a foreign book have been deemed a decent substitute for electrotypes plates. But, after all, there is nothing hopeless in the case. Fashions in book-making are sure to return, sooner or later. Printing, in one sense, is a stationary art. The best book work of to-day is not superior to the best book-work of the sixteenth century. In any estate we can only equal what we cannot surpass. We shall do so again, as we have hitherto. It is well that speed and cheapness have not driven comeliness and elegance still nearer the wall. Utility cannot supplant beauty, in the long-run, in book-making or in anything else.—Chas. F. Richardson in *The Independent*.

STATIONERY NOTES.

WE call attention to a novelty in photograph albums, advertised by Koch Sons & Co., on another page.

THE first order for stationery under the recently made contracts with the government was received this week by the firm of M. A. Reay & Co., of John Street.

KEUFFEL & ESSER have published a "Methodical Text-book of Round Writing," of considerable value to penmen and others whose vocation will permit this style of writing.

ANDREW DOUGHERTY, New York, makes his No. 1 extra (Steamboats) and No. 7 (Fancy Moguls) with round corners, and indicators in the corner. These goods are made in extra style and finish, with assorted backs. He has also just completed a new back for Nos. 50 and 18.

CARTER'S writing inks have received a silver medal at the Paris Exhibition, which is the highest award for this line of goods. With such superb exhibits as are made by the French and English houses, Messrs. Carter, Dinsmore & Co. may feel justly proud of this distinction.

THE display of Ph. Hake during this week was, as we predicted, a success. His stock and novelties were daily inspected by large numbers of the trade as well as the curious. Space and time do not permit us to give an extended description of the opening.

MR. THEO. H. LEE, for fifteen years with Wiltach, Baldwin & Co., of Cincinnati, has withdrawn his interest and retired from the firm July 1st. Mr. Lee is now with the Continental Bank Note Company, corner of Greenwich and Liberty streets, New York, where he will be pleased to receive his friends.

MAY, HARD & Co. have lately issued a line of comic Shakespearean advertising cards, entirely original and quite attractive. They embrace a set of six cards illustrative of various characters in Shakespeare, among which are Macbeth and the Witches, Romeo and Juliet, Falstaff and the Dame.

THE New York Consolidated Card Co. make a No. 319 Steamboat Card, round cornered, with "squeezer" in the corner. These goods are of the celebrated make of Lawrence & Cohen, and will compare favorably with any goods in the market. On the new price-list is a novel brand called the Lucky Poker card, of very exquisite finish.

LITERARY AND TRADE NOTES.

SARAH O. JEWETT, author of "Deephaven," will have ready this fall a collection of her delightful stories for children.

S. P. FOWLER, of Danvers, is writing a history of Salem witchcraft, which will probably be the fullest and most authentic account of the matter ever written.

WE are informed by Mr. L. B. Thomas that the announcement of part 2 of his "Genealogical Notes," as published, was premature. It will not be published until 100 copies are subscribed for.

MRS. BURNETT'S "That Lass o' Lowrie's" has been quite successful, it is said, in England in a dramatized form. Mrs. Burnett has written a Lancashire story called "Haworth's," which will be the leading serial in Scribner's for 1878-79, the opening chapter appearing in the November number.

IT is reported that the late Mrs. Sarah Helen Whitman, of Providence, R. I., had revised her poems for publication, and as a gentleman of literary habit was appointed her executor, it is presumed their appearance will not be delayed. She had indeed planned two volumes, one of poems and the other of prose, the leading feature of the latter to be the paper on "Poe and his Critics."

HOUGHTON, OSGOOD & Co. publish this week Mr. Emerson's admirable "Fortune of the Republic" in paper (25 cents) and in cloth (50 cents), and every bookseller who loves his country can do good patriotic service by getting people to buy, read, and "inwardly digest" this noble and very interesting lecture. With this appear three volumes on "Asia," in Longfellow's "Poems of Places," and the Riverside Edition of Milton and Marvell together in two volumes.

THE forty-sixth number (July, 1878) of the Bulletin of the Boston Public Library has the usual list of accessions of the previous quarter, with continuations of the "Check List for Am. Local History" (mainly works relating to Philadelphia in this number) and "History of Mental Philosophy." Interesting new features are a bibliography of works on trees and forests, including not only such works as are now in the library, but other important works on the subject suggested by Hon. G. P. Marsh, and Profs. Goddall and Whitney, of Harvard, many of which have been already ordered for the library from Europe; addenda to the previous list (see Bull. 42) of works on Russia, Turkey, and the Eastern Question; a note on the "Parliamentary Sessional Papers of Great Britain" possessed by the library; and a description of works of art located in the various branches. Since the issue of the last Bulletin, some changes have occurred in the Board of Trus-

tees, the number, formerly nine, being now but seven—Messrs. Coe, Green, and Thomas retiring, and Mr. Jas. Freeman Clarke again entering. The office of Superintendent (still vacant) is now termed that of "Librarian and Clerk of the Corporation;" Mr. Whitney is called (instead of Assistant Superintendent) "Principal Assistant Librarian;" Mr. Hubbard (instead of Principal Assistant), "Assistant Librarian;" and there are similar changes in regard to the titles of the other general officers.

GEORGE ELIOT'S "A College Breakfast Party" has been translated into German.

AMONG the attractions of the Paris Exhibition is noted a microscopic edition of Dante, bound in red velvet with silver clasp, and small enough to be worn as a "charm on the watch-guard," sent by an Italian publisher.

ONE of the greatest difficulties met with by students of rabbinical Hebrew is the abbreviations employed by most of the writers. Dr. Schiller-Szinessy, of Christ's College, Cambridge, has in press a book on these abbreviations.

JOHN PAYNE COLLIER has just completed his new edition of Shakespeare, and, although in his ninetieth year, contemplates a new edition of his "History of Dramatic Poetry." He writes: "My brain will stand it if only my hands hold out."

A FOURTH and enlarged edition of Lübke's "Outlines of the History of Architecture" has lately been published by G. A. Seeman, of Leipzig. A chapter treating of prehistoric monuments, and an account of Dr. Schliemann's discoveries at Mycenæ, have been added.

"DR. STOKER," says the London *Academy*, "is engaged in writing an account of his experiences in European and Asiatic Turkey during the late war. Besides serving in the Turkish army in the Caucasus, the Shipka Pass, etc., Dr. Stoker was for some time engaged in assisting Lady Strangford in her work, and he therefore had ample opportunities for observation."

THE *Athenæum* adds the following to the history of printer's errors: "In a cheap edition of Milton's poetical works, in the grand passage of the first book of 'Paradise Lost,' where Satan is seen floating large as Leviathan on the burning waves—

Nor ever thence
Had risen, or heaved his head; but that the will
And high permission of all-ruling Heaven
Left him at large to his own dark designs, etc.
—we find

Nor ever thence
Had risen or heaved his hat, etc."

This reminds us of "nipping in the bud" the transformation of the "Harvard book rack" into a boat race.

BUSINESS FOR SALE.

A RARE opportunity is offered a good party desiring to start in business, by MR. KENNEDY CRUMRINE, of Steubenville, O. He offers for sale his stock of books, stationery, wall-paper, window-shades, etc., together with the good-will of a well-established business in Steubenville, O., a manufacturing city of 14,000 inhabitants, situated on the Ohio River, with excellent railroad facilities, and surrounded by a rich agricultural country. There is only one other bookstore in the place. The business has been established

for five and a half years, and numbers among its customers the best people of the city. Satisfactory reason given for selling. Any further information cheerfully given to interested parties.

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CATALOGUE and price-list of dealers who supply subscription books to the trade. Address H. O. EWING, Nashville, Tenn.

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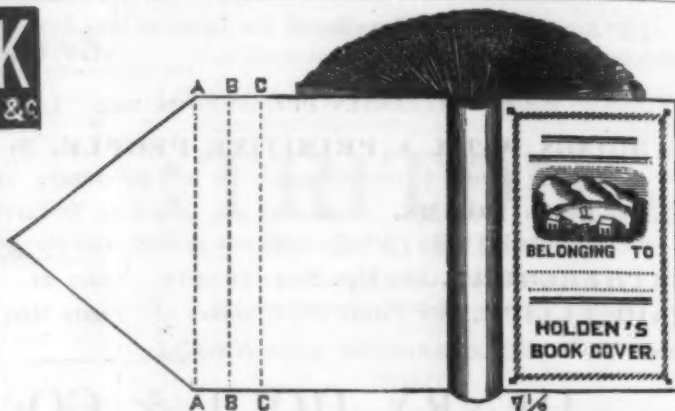
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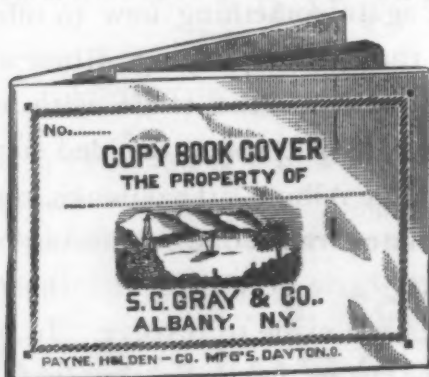
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